



THE FIRST **SUSTAINABLE** STRUCTURE FABRIC SOLUTION

Making a positive impact on people and the planet

IPG® is excited to announce that NovaShield® is the first Membrane Structure Fabric in the world to be Cradle to Cradle Certified® Bronze!

How we design and make products today shapes the world we will inhabit tomorrow. The Cradle to Cradle Certified® Product Standard enables brands, retailers, designers and manufacturers to verify the positive impact of their products on people and planet.

The Cradle to Cradle Certified Product Standard is the world's most ambitious, actionable standard for designing and making products today in ways that enable a healthy, equitable and sustainable tomorrow.

Unlike other certifications, which tend to focus on a singular measure of sustainability, Cradle to Cradle Certified assesses all aspects of product design and manufacturing by evaluating a product's performance across five categories:

- Material Health
- Product Circularity
- Clean Air and Climate Protection
- Water and Soil Stewardship
- Social Fairness



material health

product circularity

clean air & climate protection

water & soil stewardship

social fairness

C2C Certified® Product Standard

SUSTAINABILITY HIGHLIGHTS:



- First Structure Membrane Fabric in the world to be Cradle to Cradle Certified®
- Achieved Bronze level Cradle to Cradle certification for Structure Membranes
- Contributes to LEED points

THE CERTIFICATION COVERS THE FOLLOWING PRODUCTS:

- NovaShield® RU88X-6 400
- NovaShield® RU88X-6(FR) 400
- NovaShield® FRU88X-6 400
- NovaShield® RU ELITE
- NovaShield® FRU ELITE

NovaShield®

Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.



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